



The Ethical Planning Practitioner

Jerry Weitz

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If a local college gives a city planner tickets to a sold-out football game, is it wrong to take them -- even if the planner pays? Should a planning consultant bid on a project that has a clearly unrealistic timeframe? Can a planning director moonlight for another agency? For practicing planners, potential ethics violations abound, and the eye of public scrutiny never blinks.

Planners need a guide, and now they have it: the first guidebook based on the current revision of the AICP (American Institute of Certified Planners) Code of Ethics and Professional Conduct. *The Ethical Planning Practitioner* presents 76 scenarios, all real-life dilemmas based on the code's rules of conduct. Each scenario comes with tools to help planners explore the answers on their own, in a training session, or in a classroom. This vital handbook looks at everyday ethics the way planners need to see them, in black, white, and shades of gray -- but most of all, *clearly*. *The Ethical Practicing Planner* will not only instruct but inspire planners to strengthen the public's trust.

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