



Political Communication in Postmodern Democracy: Challenging the Primacy of Politics

Prof Kees Brants

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This book explores the changing relationship between politics, the media and citizens. Based on comparative evidence from the UK and the Netherlands it provides new insights into the dynamics of political communication in post-modern democracy, which is characterized by uncertainty about the location of politics and an erosion of grand narratives and political ideologies. The contributions of this volume aim to understand these changes as a two-dimensional process: the horizontal dimension encompasses the shifting power balance between politicians and the media. The vertical dimension explores how new forms of citizenship and the pervasiveness of popular culture alongside new communication technologies are challenging the authority of both established journalism and institutionalized politics. What emerges is a complex picture of politicization and de-politicization, elite dominance and the power of vox populi, mediatization and effective control of political elites over the public agenda.

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