



What the Best CEOs Know

Jeffrey A. Krames

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Leadership lessons from the best--Gates, Welch, Dell, Gerstner, Kelleher, Grove, and Walton

What are the traits, tactics, and strategies of the business world's most transformative leaders . . . and what can the rest of us learn from them? In *What the Best CEOs Know*, leadership authority Jeffrey Krames examines the careers of seven of history's most accomplished CEOs--including in-depth interviews with Michael Dell, Lou Gerstner, and Herb Kelleher--to get candid answers to many of today's most compelling business questions.

The result is a blueprint-like framework that instructs as well as it informs, and provides managers with the firsthand secrets of leadership giants. Proven learning tools--from cases and lesson summaries to selfassessment exercises--reinforce the book's methods and key ideas. Each chapter of *What the Best CEOs Know* provides innovative features including:

- Assess Your CEO Quotient
- Leadership Lessons of the CEO
- What would Jack Welch et al. do?

A host of well-known and bestselling books have detailed the success formulas of specific CEOs. But until now, no single book has compiled the strategies of several CEOs--let alone the world's most well-known business leaders--into a handbook for achieving breakthrough corporate stewardship. *What the Best CEOs Know* does exactly that, combining the wisdom, strategies, and tactics of today's most accomplished CEOs into one powerful and one-of-a-kind business resource.

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