



# El storytelling: Los secretos para concebir un buen storytelling (Coaching) (Spanish Edition)

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### Las claves para que un mensaje no deje indiferente

Este libro es una guía práctica y accesible para concebir un buen storytelling, que le aportará la información esencial y le permitirá ganar tiempo.

### En tan solo 50 minutos usted podrá:

- Captar la atención de cualquier tipo de público para transmitir un mensaje que se quede en la memoria y que sea efectivo
- Aumentar la eficacia de su comunicación para que el funcionamiento interno de su empresa mejore, para aumentar las ventas de sus productos o para comunicar sus ideas a un público
- Descubrir las técnicas para crear una historia atrayente, convincente y clara que le ayudará en sus presentaciones y en sus comunicaciones con el entorno

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en50MINUTOS.ES le ofrece las claves para sacar el máximo partido a sus capacidades y lograr la plenitud profesional y personal para conseguir todas sus metas.

Nuestras obras combinan teoría, estudios de caso y múltiples ejemplos prácticos para que pueda alcanzar el éxito y la satisfacción en su vida laboral y privada sin perder el tiempo.

*¡Descubra en un tiempo récord las claves para triunfar en la vida y ser más feliz!*

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