



Happy RH: Le bonheur au travail, rentable et durable (French Edition)

Laurence Vanhée

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Le bonheur au travail ? Vous plaisantez ?! Et pourquoi pas révolutionner le monde du travail en Belgique ?

Au contraire, *Happy RH - le bonheur au travail, rentable et durable* nous démontre que rechercher le bonheur au travail, le sien et celui de ses collaborateurs, rapporte aux organisations immensément plus que l'exploitation désenchantée des seules ressources humaines. Laurence Vanhée rassemble des faits irréfutables : le gain du bonheur au travail se chiffre même en milliards d'euros à l'échelle d'un PIB. Forte des résultats obtenus dans sa propre administration, la première Chief Happiness Officer de Belgique nous délivre la recette des précurseurs. Pour mener cette politique du Bonheur au Travail au niveau de l'organisation, la DRH belge de l'année 2012 en confie la responsabilité non seulement aux dirigeants mais plus spécialement encore aux équipes RH, généralement tant décriées. Les Ressources Humaines gagnent ainsi l'occasion de valoriser définitivement leur apport stratégique au succès de l'entreprise. Cet incontournable must-read constitue sans nul doute pour tout actionnaire, dirigeant, leader, manager et collaborateur de toute organisation des secteurs public et privé, de la PME à la multinationale, une étape-clé sur la route de la performance et du bonheur au travail. De plus en plus de décideurs empruntent chaque jour cette nouvelle voie. Elle n'attend plus que vous.

Un guide pratique indispensable pour que l'épanouissement personnel assure une rentabilité à l'entreprise

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