



StandOut 2.0: Assess Your Strengths, Find Your Edge, Win at Work

Marcus Buckingham

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StandOut 2.0: Assess Your Strengths, Find Your Edge, Win at Work Marcus Buckingham **The Groundbreaking Strengths Assessment from the Leader of the Strengths Revolution**

In the years since the publication of *First, Break All the Rules* and *Now, Discover Your Strengths*, millions have come to the simple but powerful realization that to get the most out of people, you must build on their strengths. And yet, as Marcus Buckingham astutely points out, though the strengths-based approach is now conventional wisdom, the tools and systems inside organizations—performance appraisals, training programs, and succession planning systems—remain stubbornly remedial and exclusively focused on measuring skills, finding gaps, and attempting to plug them. It's a crisis for individuals and organizations, with management ideas and everyday practice utterly out of sync.

That's about to change. *StandOut 2.0* is a revolutionary book and tool that enables you to identify your strengths, and those of your team, and act on them. The original edition of *StandOut* provided top-notch insights from one of the world's foremost authorities on strengths, as well as access to a powerful, cutting-edge online assessment tool. Now, in addition to a much more powerful assessment and a robust report on your most dominant strengths, *StandOut 2.0* contains or provides access to:

- A StandOut profile, easily customized and exported, that you can use to present the very best of yourself to your team and your company
- Your own Personalized Strengths Channel, which, after you've taken the 15-minute assessment, will send you a weekly tip, insight, or technique to help you do your best work this week
- An entire strengths-based performance management system, including check-in and evaluation tools to track your progress, and that of your team

And much more. *StandOut 2.0* is your indispensable guide for building on your strengths to further your career—and help your team and organization win.

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From reader reviews:

Katherine Belcher:

Spent a free time for you to be fun activity to complete! A lot of people spent their free time with their family, or their very own friends. Usually they undertaking activity like watching television, going to beach, or picnic from the park. They actually doing same thing every week. Do you feel it? Do you wish to something different to fill your own personal free time/ holiday? May be reading a book could be option to fill your free time/ holiday. The first thing you ask may be what kinds of reserve that you should read. If you want to try out look for book, may be the reserve untitled StandOut 2.0: Assess Your Strengths, Find Your Edge, Win at Work can be great book to read. May be it may be best activity to you.

Ricky Burnham:

Do you have something that you prefer such as book? The reserve lovers usually prefer to decide on book like comic, small story and the biggest the first is novel. Now, why not seeking StandOut 2.0: Assess Your Strengths, Find Your Edge, Win at Work that give your fun preference will be satisfied by means of reading this book. Reading habit all over the world can be said as the opportunity for people to know world considerably better then how they react in the direction of the world. It can't be mentioned constantly that reading addiction only for the geeky particular person but for all of you who wants to possibly be success person. So , for all of you who want to start studying as your good habit, it is possible to pick StandOut 2.0: Assess Your Strengths, Find Your Edge, Win at Work become your own starter.

Deana Broom:

Are you kind of stressful person, only have 10 or 15 minute in your morning to upgrading your mind ability or thinking skill also analytical thinking? Then you are receiving problem with the book as compared to can satisfy your short period of time to read it because this time you only find reserve that need more time to be go through. StandOut 2.0: Assess Your Strengths, Find Your Edge, Win at Work can be your answer since it can be read by anyone who have those short time problems.

Alexandra Stafford:

Within this era which is the greater individual or who has ability to do something more are more special than other. Do you want to become certainly one of it? It is just simple strategy to have that. What you have to do is just spending your time very little but quite enough to possess a look at some books. Among the books in the top checklist in your reading list is usually StandOut 2.0: Assess Your Strengths, Find Your Edge, Win at Work. This book that is qualified as The Hungry Hillside can get you closer in becoming precious person. By looking way up and review this e-book you can get many advantages.

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