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Managing in the Next Society

Peter Drucker



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Divided into four parts, the book offers searching analysis of the 'information revolution' and the knowledge society it has created. It goes to scrutinize the unprecendented demographic, economic and sociological transforms of recent times to present an outline of 'The Next Society' - which in turn points to a challenging, provocative and at times disturning view of the future.

Managing in the Next Society is a collection of Peter Drucker's most strikingly prescient articles. Salient and incisive as ever, Drucker ranges widely over the most critical issues facing business and society today to offer advice, admonition and instruction for proactive executives.

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