Iso19770 Software Asset Management - A Kick-Start to Your Sam Programme

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This pocket guide offers a concise summary of the principles of software asset management as conveyed by ISO 19770-1: 2012, and provides advice and guidance on how to kick-start your own SAM programme - something the Standard alone doesn't offer. Software asset management (SAM) has not always enjoyed the same level of attention as other more high-profile areas of IT management, such as information security, procurement and vendor relationship management. Its recent rise in status is primarily due to organisations seeking to address software vendor audits with information and data to counter what may appear (at least at face value) to be exorbitant demands for licence fees. However, regardless of where an organisation sits within the current economic climate, the management of software assets, and the cradle-to-the-grave costs involved in owning those assets, should never be ignored. Helping to address the aforementioned issues, ISO197701-1:2012 SAM Process Guidance: A kick-start to your SAM programme, is aimed at anyone looking to gain a better understanding of the concepts of software asset management and the resulting benefits it can bring to their business.

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