



Um brinde a isso (Portuguese Edition)

Betty Halbreich

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Aos 86 anos, Betty Halbreich é uma figura única no mundo da moda. Há quase quatro décadas comanda o departamento de compras personalizadas – ou personal shopping, como Betty prefere não chamar – da loja Bergdorf Goodman, ícone do consumo de luxo na Quinta Avenida. Meticulosa, impecável e deliciosamente engraçada, Betty é conhecida por não ter medo de abrir o jogo com as clientes. Já vestiu desde uma primeira-dama dos Estados Unidos até personagens de séries como *Sex and the City* e *Girls*, além das próprias estilistas que abastecem suas araras.

Em *Um brinde a isso*, Betty fala não só da tão atraente carreira, mas também do momento mais duro em que precisou se encarar no espelho: separada e com dois filhos, ela entrou em depressão e tentou o suicídio. Um emprego de vendedora na Bergdorf Goodman a ajudou a se reencontrar, porém seu talento para vestir os outros era inversamente proporcional à inclinação para as vendas. Realocada como personal shopper, Betty deu a volta por cima e levou junto inúmeras clientes que também se reencontraram com seus conselhos e exemplo.

Combinando deliciosas memórias de compras, moda e celebridades fashion – sem citar nomes, claro – com capítulos intensos e tocantes sobre sua vida pessoal, Betty mostra que o verdadeiro estilo de uma mulher não está impresso nos cortes, tecidos e etiquetas que ela veste, mas na história que ela tem para contar. E a história de Betty é maravilhosamente inspiradora.

“Uma vida repleta de acontecimentos, bem no centro da indústria da moda.” **Publishers Weekly**

“Existe um princípio pragmático por trás da forma como Betty veste as pessoas. É muito inclusivo. Tem lugar para todo mundo no processo dela. Betty consegue transitar no universo da moda, mas também sabe baixar um pouco a bola desse universo.” **Lena Dunham**

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