



Like My Stuff: How to Get 750 Million Members to Buy Your Products on Facebook

Natalie L. Petouhoff

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Facebook is the largest, fastest growing and popular social media site in the world today. With more than half a billion members, it has been a major force in both the cultural and business area for years now, and has now changed everything with f-commerce. In this e-book, Social Media specialist **Dr. Natalie Petouhoff** explains how this powerful new feature works and provides strategies for businesses to boost their sales, promote their brands, and increase their online presence.

Dr. Natalie helps companies understand how social media affects the bottom-line and to create strategies that provide real business value. As a USC Adjunct professor, Natalie takes her real-world experiences as a Forrester Social Media Analyst, an Agency executive and a consulting executive and translates it into practical business advice. Dr. Natalie is President of Social Media Club Los Angeles, an accomplished keynote speaker and a quoted expert in *NYTimes*, *FastCompany*, *USAToday*, *Bloomberg-BusinessWeek* and a featured guest on TV and radio. You can find her on twitter - @drnatalie and visit her website for some great free reports: www.drnatalienews.com.

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